

THE APPLICATION PROCESS

1

Print Application

Print out the application forms.

2

Complete and Return the Application

After you have read the enclosed materials and feel you meet the qualifications to be awarded a franchise, fill out the application, financial data, and biographical profile application and mail it to us at:

Tail Blazers

Attn: Brent Hauberg

Lot 30, 5649 Cosens Bay Road

Vernon, BC V1B 1N8

OR

E-mail: brent@tailblazerspets.com

If two or more partners are involved in the application process, all applicants must submit a separate personal, financial, and biographical profile application.

Our evaluation procedure, including a detailed credit check, is conducted in confidence. The applicant must have a satisfactory credit rating. Tail Blazers review and approval or disapproval of your application as a prospective franchisee will be based on several factors including; current or prior operational, business, and management experience, financial capabilities, net worth and your interest in the well being of pets. Also to be considered is your character, motivation, and overall retail operating potential, among many other attributes which may be evaluated to determine if you meet Tail Blazers franchise criteria.

* Financial requirements will vary depending on market and real estate deal types, as well as any other factors that would affect the financial strength necessary to meet the development objective(s).

3

Development Discussions

The next step in the qualification process is your first face-to-face meeting with Tail Blazers Executives. You will be required to travel to Calgary, Alberta, at your own expense, where you will have an opportunity to meet with experienced franchise operations people and see first hand the facilities behind the Tail Blazers brand. If a Tail Blazers franchise is the right business decision for both parties you may then be asked to produce a business plan



The Process Cont....

which will be the foundation for Tail Blazers consideration in potentially granting a Franchise Agreement.

4

Issuance of a Franchise Agreement (or Development Agreement)

If you satisfy all the initial requirements a Franchise Agreement will be offered for your execution. You will execute that and provide the franchise fee in full. You will have then completed your first steps towards opening your franchise. The Franchise Agreement grants you the right to develop an Tail Blazers location using Tail Blazers trademarks and service marks. However, most important, it gives you access to the experience and expertise of one of the most unique success stories in Alberta.

5

Orientation & Training

Once approved, you and one member of your team will undergo an orientation and training program to acquaint you with the Tail Blazers operation.

Tail Blazers does not ensure or guarantee the success of your Tail Blazers franchised business. No employee or representative of Tail Blazers is authorized to make any representations or guarantees as to your success. Your success depends on your personal ability and commitment as a businessperson.

Thank you for your interest in Tail Blazers!

